



## **BOW ARTS SHORTLISTED FOR THE GREAT BRITISH ENTREPRENEUR AWARDS 2013**



Marcel Baettig, Founder and Chief Executive of Bow Arts, has been selected as a finalist in the 'Social Entrepreneur of the Year' category in the Great British Entrepreneur Awards 2013. The Awards event will take place on 19 November at the Grand Connaught Rooms in London and is set to acknowledge and celebrate the contribution and inspiration provided by entrepreneurial organisations across the country.

On receiving the news Marcel commented:

*"It's a real honour to be in the shortlist. It's a testament to the value of our social enterprise model. We've been delivering great social outcomes now for almost twenty years in a truly financially sustainable way."*

Marcel founded Bow Arts, an arts educational charity based in East London, in 1995. It supports a community of over 400 artists with affordable creative workspace and, in a unique financial model, uses the rental income to run one of the country's most exciting education programmes, a free public gallery and delivery of public art commissions.

Simon Burton, founder of the Great British Entrepreneur Awards, said:

*"The entries we have received can only be described as awe inspiring. The quality has been outstanding. The judges have had the extremely difficult task of whittling the great and good of the entrepreneurial community down to the very best and we are delighted by the companies that have made the shortlist."*

**End**

# Media Release

## Editors Notes:

Please find contact information and details about Bow Arts below. If you require any high resolution images, further information or would like to arrange any interviews please get in touch.

## Contact Details/Press Enquiries:

Angela Law, Business Manager

Tel: **020 8980 7774** Email: **alaw@bowarts.com**

For more information on the Great British Entrepreneur Awards please contact:

Charlotte Parham – Exposure Communications

Tel: 0203 289 4380 Email: [charlotte.parham@exposurecom.com](mailto:charlotte.parham@exposurecom.com)

[www.greatbritishentrepreneurawards.com](http://www.greatbritishentrepreneurawards.com)

## About Bow Arts:

**Bow Arts** was established as an educational arts charity in 1995 based in East London, where it supports a community of over 400 artists with affordable, secure, creative workspace in the heart of London's Artist Quarter. Bow Arts also manages one of the country's most exciting education programmes. The schools programme takes world-class artists into schools to improve the lives and learning of children and young people. Our projects, workshops and training are proven to raise attainment, deliver on school improvement priorities and provide top quality learning experiences. Bow Arts also runs the Nunnery, a contemporary art gallery a stone's throw from the Queen Elizabeth Olympic Park, which supports a diverse range of local, national and international exhibitions and events.

Bow Arts works closely with a number of partners including East Thames, Poplar HARCA, Crisis, Tower Hamlets Council and Newham Council, and joined the National Portfolio of Arts Council England in April 2012.

**Web:** [www.bowarts.org](http://www.bowarts.org) | <http://www.twitter.com/bowarts> | [www.facebook.com/bowarts](http://www.facebook.com/bowarts)

---